

# HAVE YOU OUTGROWN WORDPRESS?

*Learn how Acquia has the tools and know-how to help you scale quickly and easily.*

In our continuously evolving globalized economy, having an easy-to-use CMS that is capable of growing with you is imperative to differentiating yourself from the influx of companies vying for consumer attention.

Wordpress is a good choice for small businesses looking for a free and open source solution. Yet, as your company grows and your customers demand more, you will need to evolve your digital experiences to compete on the global digital landscape.

In order to deliver digital experiences that impact your bottom line you need more than what Wordpress can provide including heightened security, scalability, and flexible integrations without having to sacrifice the ease-of-use that Wordpress's CMS provides.

**With Acquia you can have it all. Acquia is the only Digital Experience Platform that makes it easy for all business users, from marketing to IT, to create memorable experiences for customers on the best enterprise platform.**



*Drupal is the preferred platform of 40% of the Fortune 1000 because of its extensibility and security*

**ACQUIA**  
EXPERIENCE DIGITAL FREEDOM



*Close Brothers used Acquia Site Studio to reach new customers and bring sites to market faster. They were able to:*

## **RESULTS:**

- Improve their accessibility, user experience, and creation of market-specific websites
- Create a flexible design system of reusable patterns within Drupal
- Eliminate internal bottlenecks by allowing their marketing teams to evolve their engagement strategies without involving technical users



# CLOUD PLATFORM BENEFITS



## SITE STUDIO

### Site Studio: Ease-of-use with Low-code

Paired with Acquia CMS, Acquia's low-code site building UI tool, Acquia Site Studio, includes a drag and drop feature that allows even non-technical users to create structured content that can be displayed across any channel.

- Expedites deadlines and enables all business users to contribute
- Over 70 pre-built components and site templates to use as you see fit
- Automatically adjusts page formatting to drive maximum engagement
- Unlimited customizations so developers can create as needed
- Pre-set design elements to assist with brand governance



## CMS

### Acquia CMS: We Make it Easy to Get Started

Acquia's content management service provides a preconfigured version of Drupal right out of the box, allowing you to create content immediately. Acquia CMS guarantees an unmatched level of enterprise security completely managed by Acquia's product management team, freeing you from worry and time spent. Acquia CMS is a scalable solution that will grow with you, freeing you from the growing pains of a rudimentary content management service.

- Pre-selected modules from over 45,000 evaluated in the Drupal community
- Ability to integrate with all modules within the Drupal Community
- Responsive design capabilities for web, tablet, mobile, etc.
- Searchable component library for developer-customized creations
- Decoupled, traditional, and hybrid deployment capabilities
- Low code interface for non-technical users
- Acquia Product Integrations across Drupal Cloud and Marketing Cloud



## CLOUD IDE

### Acquia Cloud IDEs: Allow Developers Customize as You See Fit

For the more technical users, Acquia Cloud IDE is the best development environment for building Drupal applications and makes it easier to write custom code directly in the cloud. Additional features include:

- Debugging tools come preinstalled and preconfigured
- Fully integrated with existing Acquia development workflow
- Accessed via web-browser so you can use it wherever you go
- Additional security features like environment isolation, role-based access, SSO, etc.
- Compatible with an assortment of development tools and modules



# CLOUD PLATFORM BENEFITS

## ACQUIA CLOUD PLATFORM PROVIDES THE FOUNDATION TAKE YOUR DIGITAL EXPERIENCE TO THE NEXT LEVEL



### SITE FACTORY

- One central dashboard
- Launch new experience in minutes
- Establish roles and permissions
- Automates patches and updates across your portfolio



### CLOUD PLATFORM

- Fully managed cloud platform
- Enterprise Security as a service
- Scalable architecture
- The only composable experience platform
- Run, Secure, and Scale with ease



**THE LIFEBLOOD OF A  
DIGITAL EXPERIENCE  
IS CONTENT**

**Next steps:**

To learn more about how Acquia can help meet your needs, contact your account representative today or visit [Acquia.com/products/drupalcloud](https://Acquia.com/products/drupalcloud).