

## ACQUIA CLOUD SITE FACTORY DATASHEET

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### The Fastest Way to Deliver and Manage Sites at Scale

The competition for audience attention demands a digital strategy capable of responding to changing market conditions quickly. The ability to launch new websites to support digital marketing initiatives can mean the difference between achieving success and falling behind. Today's consumers demand consistent, branded, content-rich digital experiences, across desktop, mobile, voice activated, and other connected devices.

### Introducing Acquia Cloud Site Factory

Acquia Cloud Site Factory provides IT digital teams with a multi-site platform to deliver and govern hundreds or thousands of content-rich sites faster and easier than ever before. Acquia Cloud Site Factory enables IT digital teams to become service providers to their organization, rather than bottlenecks to digital creativity. Effectively, users can build and maintain a single Drupal codebase to provide websites' functionality and Acquia Cloud Site Factory will maintain your server and platform configurations. This allows non-technical users to create new sites with the click of a button and maintain a well-governed digital platform.

### Multi-site PaaS for Flexible Site Delivery (Platform-as-a-Service)

Control your own site platform codebase, using configured Drupal distribution that include contributed and custom modules of your choice to build, provision, and operate websites at scale.

- A managed standard collection of modules, assets, and reusable themes and template sites that are easy to use for non-technical users, and ensure brand and design consistency across all your sites
- Build and manage a single codebase for all your sites, which means faster site updates and changes

### Hosting and Monitoring

Acquia Cloud Site Factory provides best-in-class performance configurations and strategies to ensure your application can reach your users regardless of the traffic profile, ensuring your best day isn't your worst day.

- An operations team is on call 24/7 to monitor your infrastructure and keep them up-to-date with all the relevant updates and security patches
- Other key services like Remote Admin ensure your Drupal application is secure and up-to-date

With Acquia Cloud Site Factory, you can stop worrying about website speed, traffic, disk space, uptime, and backups.



**Leveraging Acquia Cloud Site Factory, SABMiller slashed their site production costs by 50%.**

- Achieved brand consistency across all sites for over 200 brands in 80 countries
- Consistent application of industry specific regulatory and corporate standards
- Built and migrated over 100 sites into the Acquia environment across six regions in less than 20 months

## Centralized Multi-Site Management and Governance

Acquia Cloud Site Factory offers an unprecedented level of visibility, trust, and control over all aspects of your site delivery and management. From delivering to operating sites to managing users and modules, you get the granular control you need as a digital site service provider.

- Centralized management console that provides visibility, trust, and control across all websites
- Role-based user access and site permissions from a single interface.
- Multi-site capabilities enable consistent updates to your sites
- Single sign-on so that users can reduce the number of accounts and passwords they have to keep track of, and sign in once to Acquia Cloud Site Factory and access any of the sites for which they have been given permission
- A dedicated platform as a service with world class Acquia Support

## Governed Flexible Creativity with Factory Stacks

Acquia Cloud Site Factory believes in governance with few limitations and restrictions, giving marketers and digital businesses the tools they need to bring amazing digital experiences to life.

- Factory Stacks allow you to develop multiple Drupal distributions with dedicated infrastructure to independently manage groups of digital experience websites

## Instant Content Updates Across All Your Sites

Add the power of Acquia Content Hub to your Site Factory to syndicate and search content instantly across your entire network of Drupal sites. Stop performing manual updates and streamline your workflow with automated and scheduled distribution.

## Acquia Support

Acquia Cloud Site Factory provides you with access to Acquia support; where you receive unparalleled Drupal expertise that provides on-demand root cause analysis of your most challenging Drupal application issues so that you can rapidly diagnose, remediate, and deploy fixes to your Acquia Cloud Site Factory. Customers are also entitled to support tickets, where they can have one-on-one private support conversations.

## More About Our Platform

Acquia Cloud Site Factory fully integrates with other Acquia solutions including Lift, Journey and DAM. The Acquia platform helps maximize the impact of your sites through personalization, and increase engagement with the inclusion of digital assets like images and video. And understand where your sites fit within the customer journey.

## Benefits:

- Bring sites to market in a fraction of the time
- Cut web production costs
- Faster and more secure updates and maintenance of all sites
- Non-technical users can create sites in the click of a button and with little involvement from IT
- Obtain creative freedom while staying on-brand with flexible site templates and themes
- Gain control and visibility over all of digital properties
- Maintain security and compliance with the most stringent standards